

The Integration of University Innovation and Entrepreneurship Education and Its Development of Private Enterprises under the Background of the Integration of Production and Education

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Abstract: Innovation and entrepreneurship education is a teaching concept and model that is produced to meet the needs of economic society and national development strategies. In the context of changing the mode of economic development, this paper studies the current situation, problems and causes of innovation and entrepreneurship education in colleges and universities, and studies the implementation countermeasures of innovation and entrepreneurship education in colleges and universities that meet the requirements of the transformation of economic development mode, including the task and goal system and the teaching system. , practice system, guarantee system, evaluation system, etc., to form a complete set of college innovation and entrepreneurship education system to meet the changing economic development mode.

1. Introduction

Innovation is the driving force for economic and social development and the indispensable quality for the survival and development of college students under the new economic normality. It is also an inevitable requirement of the spirit of contemporary universities. The 18th National Congress of the CPC has made important arrangements for the cultivation of innovative and entrepreneurial talents, and the State Council has set clear requirements for in-depth innovation and entrepreneurship education in universities. As a local university undergoing transformation and development, it must fully integrate local economic development, actively explore scientific, effective, innovative, and entrepreneurial talent training paths, and provide talent support for the promotion of "mass innovation, public innovation", and the promotion of the construction of an innovative country.

2. The Main Problems of College Students' Innovation and Entrepreneurship

The innovation and entrepreneurship consciousness is an aggressive, positive, and highly successful form of expression in human thinking and consciousness activities. But for current college students, they are not clear about their life goals, they do n't know what profession they like, what kind of work they like to do, or even what innovation and entrepreneurship mean to themselves, What help is life planning, so the interest in innovation and entrepreneurship is often not high and not positive.

As an innovative and entrepreneurial activity of colleges and universities, it should be based on majors, carry out innovative activities with professional knowledge and invention and innovation as the main content, and lay a good foundation for knowledge-based entrepreneurship. However, for current college students, they have learned a lot of books in school and faced the examination process again and again. Therefore, college students have only mastered professional knowledge and technology from writing, but their ability to improve professional knowledge and technology is insufficient. Some college students' innovation and entrepreneurship training programs and science and technology innovation competitions are often only attended by a small number of students, which is not enough to achieve the universality of students.

According to the Ministry of Education's opinions on innovation and entrepreneurship education for college students, most colleges and universities have carried out innovation and

entrepreneurship education, but basically they have adopted educational activities such as elective courses, extracurricular activities and lectures, and most of them have stayed at the bottom. However, the innovation and entrepreneurship education of college students lacks substantial educational content and knowledge, and fails to integrate with the talent training system of colleges and universities. It can be seen that some colleges and universities do not fully attach importance to the development of innovation and entrepreneurship education, lack of correct educational concepts, and the model of innovation and entrepreneurship education in colleges and universities is not complete enough, and still stays at the bottom.

According to the survey, universities in Liaoning Province do not have a special management and supervision department for innovation and entrepreneurship education, and most of them are organized by the student management department, employment guidance department, and educational administration department. In fact, for innovation and entrepreneurship education, it should be closely related to the education management of major colleges and universities, but very few leaders in charge of teaching and faculty teachers who actually teach are involved. The management of innovation and entrepreneurship education is not rigorous enough. It can be seen that innovation and entrepreneurship education at the university level is still in the initial stage of recognition. It has not attracted enough attention from university leaders and managers, and has not been combined with the requirements of economic development. The existing theoretical system has only stayed at the research level. It cannot yet be combined with the existing education and teaching system of higher education.

3. Construction of Innovation and Entrepreneurship Education System for College Students

Under the transformation of economic development mode, innovation and entrepreneurship education has gradually become a key construction link for talent training in universities, and it is also a change and deepening of the talent cultivation model in universities. Colleges and universities must further concrete the concepts of quality education and innovation and entrepreneurship education. The mission of innovation and entrepreneurship education is to create an atmosphere of innovation and entrepreneurship on the campus or in cooperation with training enterprises in the context of the country's changing economic development, to cultivate students' awareness of innovation and entrepreneurship, and to cultivate students who have the spirit of innovation and entrepreneurship while in school and can transform them. Into scientific and technological achievements. The goal of carrying out innovation and entrepreneurship education in universities should be to cultivate innovative talents. In terms of talent training positioning, teaching plan formulation, curriculum system setting, teaching content selection, teaching method arrangement, etc., colleges and universities must integrate the concepts of innovation and entrepreneurship with daily teaching, cultural construction, technological innovation, and other aspects, and improve them. And improve the system of innovation and entrepreneurship education and guarantee system, and form a perfect education system of innovation and entrepreneurship in colleges and universities.

The teaching system is a unified whole consisting of basic knowledge structure, framework, teaching content design, teaching method design, teaching process design and teaching result evaluation. Innovation and entrepreneurship education should be integrated with professional education, and the curriculum system of innovation and entrepreneurship education should be matched with the training mode of innovative talents. The implementation of a series of core courses and core links in the education of innovation and entrepreneurship can achieve the goal of cultivating innovative talents, and the realization of the training goals depends on the progress and degree of the reform of innovation and entrepreneurship courses. To set up a curriculum system for innovation and entrepreneurship education, we must first dilute the boundaries of disciplines and attach importance to the mutual penetration and cross-cutting of disciplines; secondly, we must attach importance to the practicality of innovation and entrepreneurship education in the curriculum setting; A relatively complete innovation and entrepreneurship education curriculum system.

The practice system for college students' innovation and entrepreneurship education refers to the

establishment of a system of innovation and entrepreneurship education from shallow to deep, from simple to complex teaching and activity systems. The combination of entrepreneurial practice activities forms a gradual and progressive entrepreneurial training process. Aiming at the practice system of innovation and entrepreneurship education, universities can develop innovation and entrepreneurship training programs, innovative teams for college students, and launch some innovation and entrepreneurship competitions. This will help college students to further their teaching and practical content such as professional knowledge and practical training To ascend. And college students can participate in teachers' scientific research projects and combine them with the innovation and entrepreneurship training projects they participate in. This can cultivate students' practical ability, innovation and entrepreneurship, adhere to the combination of theory and practice, and focus on practice. The construction of the innovation and entrepreneurship education system is the basis for the innovation and entrepreneurship education, and is established to ensure the smooth implementation of innovation and entrepreneurship education, including policies, systems, teachers, services, the environment, and so on. The policy of innovation and entrepreneurship education is to reflect the combination of guidance and compulsory, coordination and integration of innovation and entrepreneurship. Many policies fail to produce substantial and beneficial leadership effects in the innovation and entrepreneurship activities of college students.

4. Improve the Innovation and Entrepreneurship Education System and Mechanism

A sound organizational system is the fundamental guarantee for the effectiveness of innovation and entrepreneurship education. It is an objective need to change the current situation of the division of functions, separation of powers and responsibilities, decentralization of resources, and chaotic management of many colleges and universities in the cultivation of innovation and entrepreneurship. Fully demonstrate, do a good job of top-level design, and construct a leading and coordinating innovation and entrepreneurship education management institution, such as an entrepreneurship education training center, responsible for formulating the entire school's innovation and entrepreneurship education management framework and talent training plan, and uniformly allocate and coordinate innovation Entrepreneurship teaching plan, innovation and entrepreneurship faculty, open general compulsory courses of innovation and entrepreneurship education, and build an online learning platform and practical teaching platform for innovation and entrepreneurship education; externally through government departments, enterprises and institutions, brother colleges, industry associations We will conduct extensive contacts to win more social support for entrepreneurship education. The highly applicable professional colleges should set up innovation and entrepreneurship education teaching and research departments, which are responsible for the construction and teaching of the "embedded" innovation and entrepreneurship courses of the college, fostering innovation and entrepreneurship projects, building professional practice teaching platforms for innovation and entrepreneurship, and cooperating with entrepreneurship education and training centers. Innovation and entrepreneurship education practice activities.

The "engine" for the development of entrepreneurship education is to build a "dual teacher" team with a deep theoretical foundation and rich entrepreneurial practical experience. First, a group of young and middle-aged teachers with a certain entrepreneurial practice experience are selected as full-time teachers for innovation and entrepreneurship. Through professional training and training, support for teachers to work in the company, training abroad, or study visits, etc., continue to improve the practical experience and practical level of the teaching staff. Second, hire entrepreneurs and successful entrepreneurs who love innovation and entrepreneurship education as entrepreneurship instructors, organize entrepreneurship lectures, and organize entrepreneurship forums. Third, implement the classified management and assessment of teachers' posts, adopt different positioning and different assessment requirements for teachers entering different positions, and fully mobilize the initiative, initiative and creativity of innovative and entrepreneurial teachers.

To ensure the in-depth development of innovation and entrepreneurship education, policy support and financial support are needed as guarantees. First, according to the requirements of the

Ministry of Education, the school revises and perfects the talent evaluation standards, clarifies the requirements for the quality of innovation and entrepreneurship, and incorporates innovation and entrepreneurship education into the talent training plan. Second, establish credit standards for innovation and entrepreneurship education, including credits for “common” public courses in innovation and innovation, credits for “embedded”, “competitive” elective courses, innovation credits, patents, and independent entrepreneurship. Implement a flexible education system to support students to suspend school and start a business within a certain period of time. Third, set up innovation and entrepreneurship scholarships, establish university entrepreneurship incubation funds, and provide spiritual incentives and financial support for innovation and entrepreneurship in various forms. Fourth, take the quality of innovation and entrepreneurship education as an important indicator of the quality of talent cultivation, incorporate it into the evaluation index system of education and teaching in colleges and universities, and promote the cultivation of innovation and entrepreneurship talents to achieve solid results.

5. Conclusion

In the context of the country's transformational economic development, the construction of a college's innovation and entrepreneurship education system should focus on strengthening the coordination of resources among various departments of universities, the unified construction of colleges and enterprises, and the cross-fusion of innovation and entrepreneurship content and disciplines. College innovation and entrepreneurship education system should organically combine professional knowledge and quality education under a good policy, economic and growth environment, integrate innovation and entrepreneurship knowledge into the teaching system and practice system, and should set up a comprehensive guarantee system and evaluation This system can ensure that in the process of carrying out innovation and entrepreneurship education, colleges and universities can meet the innovative talents needed by the country to transform its economic development, and can form a perfect innovation and entrepreneurship education system to train the country for more talents that meet market needs. .

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